



# INNOVATION BOOSTER

Call for applications: **Webinar**

Funding period 2024 – 2027 **Q&A**

Innosuisse  
Knowledge & Technology Transfer  
Team

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation  
**Innosuisse – Swiss Innovation Agency**

# WHY INNOVATION BOOSTER?



## Booster [ boo-ster ]

The primary stage of a multistage rocket that provides the main thrust for launch, liftoff and initial flight.



<https://www.pinterest.com/pin/452541462541020503/>



# THE MISSION OF THE FUNDING INSTRUMENT

The Innovation Booster instrument is creating an environment to foster **science-based** and sustainable **radical** innovation and provide a **competitive advantage** to Swiss companies and organisations.

# CALL DETAILS



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## WHO IS THE CALL ADDRESSED TO

Any organization **based in Switzerland** can apply, receive funding and manage as Leading House an Innovation Booster.

The organization should rely on a group of supporting actors (the **Alliance**) to provide them with community activation, skills and methodological abilities not directly present in the Leading House.

Every application proposes an **innovation theme** which presents an opportunity to identify several challenges and find promising opportunities for radical innovation.



# INNOVATION BOOSTERS RECEIVE TWO KINDS OF FUNDING

Funding from Innosuisse is offered for four years (2024-2027) and can amount up to:

- 250'000chf per year for activities to manage the Innovation Booster
  - [programme funding](#)
- 250'000chf per year (but min.50% of the total amount funded over the 4 years) to support directly a number of selected ideas generated by the community, either with direct funding or organized methodological support, with the goal of offering verifications of their feasibility, viability, desirability
  - [innovation teams funding](#)



# CALL PROCEEDINGS

- Complete the application document.
- Submit the application including attachments via the website
- The submission window is open from **3 January until 17 April 2023, 1pm**

All application documents are available on the Innovation Booster call website:

- Innovation Booster Mission Statement
- Guide for Applicants
- Guidelines 2.0
- Application Form



# INNOVATION BOOSTER INITIATIVES



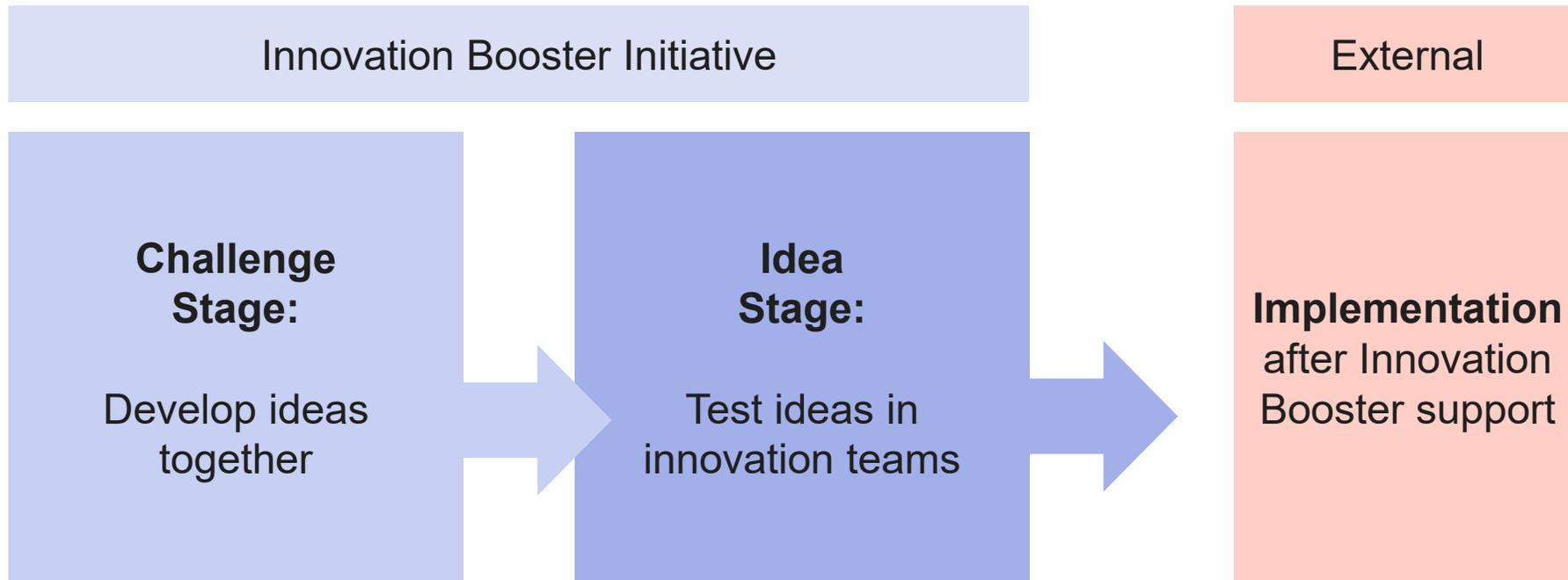
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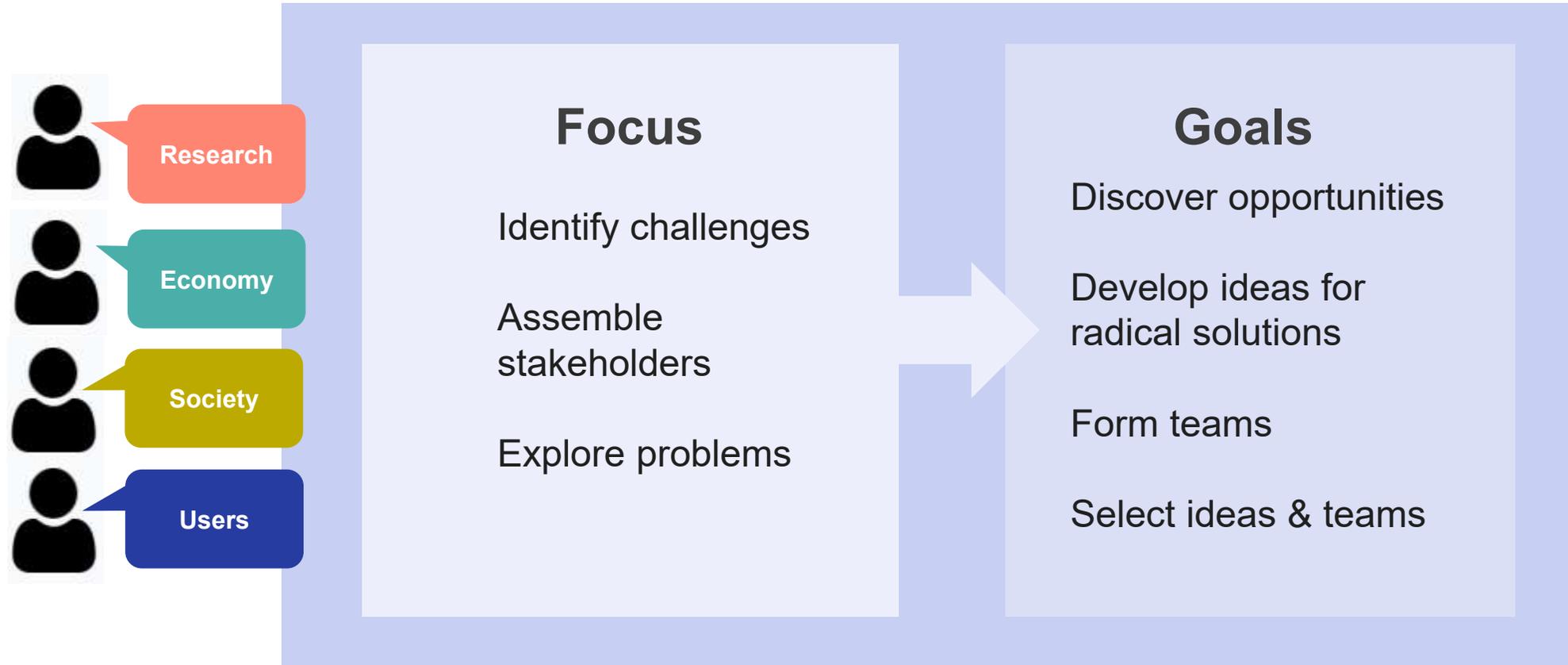


# CHALLENGE AND IDEA STAGE





# CHALLENGE STAGE





## IDEA STAGE



Innovation  
Teams

### Focus

Support teams methodologically and/or financially with up to CHF 25'000 from Innosuisse

Test desirability, viability, and feasibility

### Goals

Knowledge gain in order to determine the next steps:

- Implementation plan
- Pivot strategy
- Discontinuation

# GUIDING PRINCIPLES



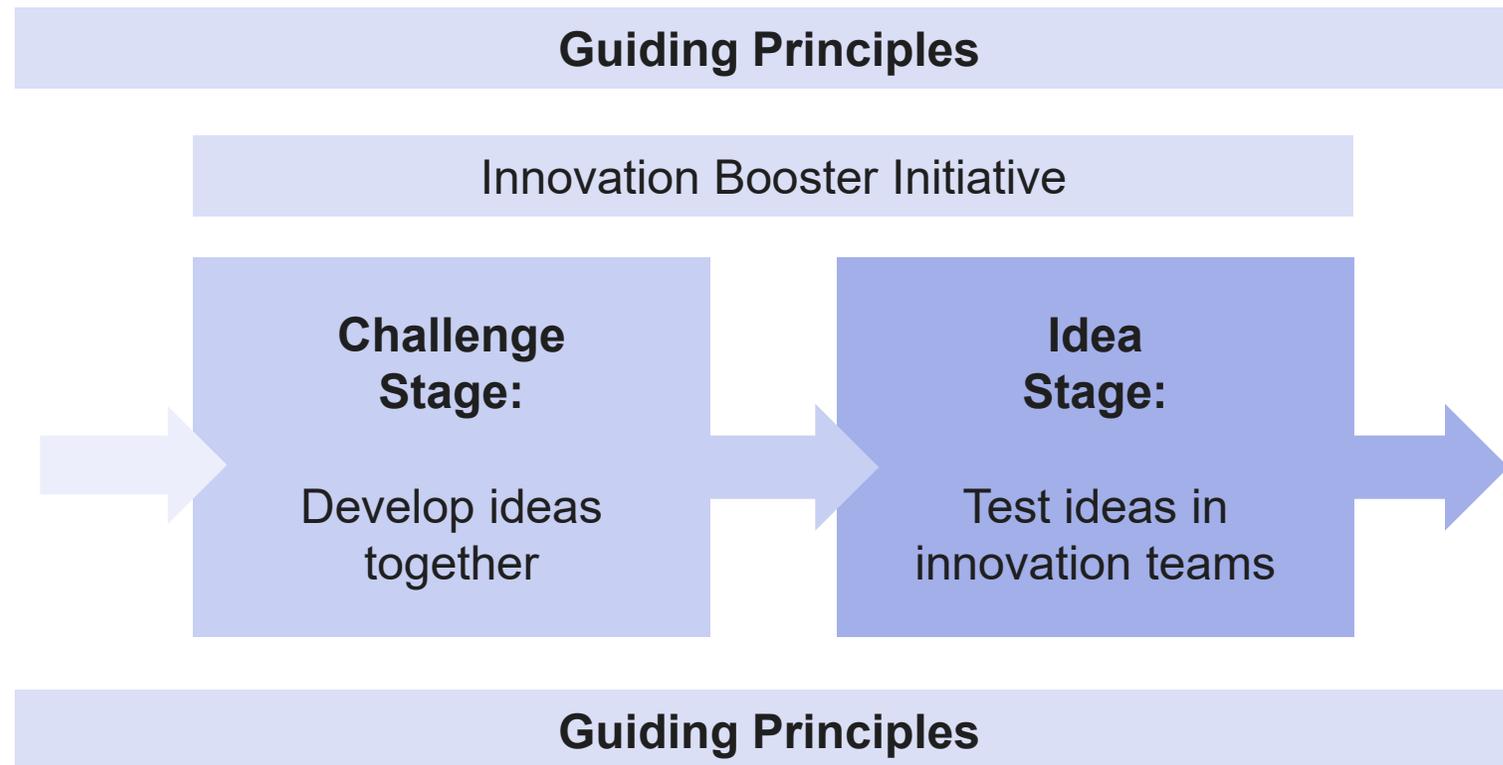
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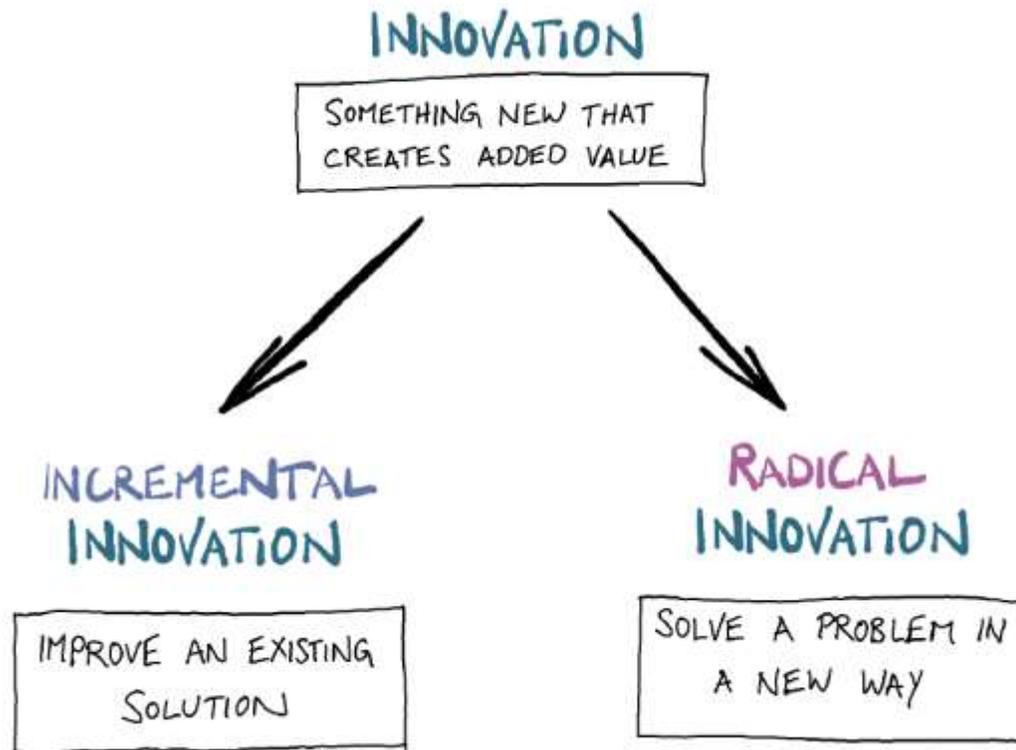


# INNOVATION BOOSTER MISSION STATEMENT





# BOOST RADICAL INNOVATION



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# WHAT DOES OPEN INNOVATION MEAN IN THE INNOVATION BOOSTER PROGRAM



Idea calls, workshops, events **open to all** for  
→ increased reach  
→ bigger community  
→ new contacts  
→ new inputs

«open» intellectual property is NOT a requirement for Innovation Booster Activities.

The right level of IP protection is to be matched to:

- events
- community
- maturity of projects
- teleology of each Booster

# CONCLUSION



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# KEY MESSAGES

- ✓ Pay particular attention to the set up of an **active alliance**
- ✓ Plan a **reasonable budget** to properly run your initiative
- ✓ Be aware that an Innovation Booster is a **dynamic initiative**
- ✓ Define your theme and sub-topics **with your ecosystem**



## STAY INFORMED

### Social Media

- ✓ Join the [Innovation Booster LinkedIn Group](#)
- ✓ Follow the Twitter hashtag [#swissinnovationbooster](#)
- ✓ Watch the [Innovation Booster Youtube channel](#)

### Website

- ✓ [Innovation Booster](#) website with information on all running thematic initiatives

# Q&A



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# THANK YOU

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